



# KATIAZANOTTI

## Front End / SEO

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## EXPERIENCE

{ 2015 - Present }

### Front End / SEO

Altea Federation, Milan

Project Manager and developer for multiple websites of the company. WordPress (front/back-end), SEO, Analytics.

{ 2011 - 2015 }

### SEO Specialist

77Agency, Milan/London

Keyword research, SEO Analysis (live website, staging, and corporate), UX Analysis, wireframes (new website or redesign), site structure review, traffic analysis (Google Analytics), SEO trainer and front end for WordPress theme customization (PHP, HTML, CSS, jQuery, JavaScript). Strictly working with developers, Project Managers and SEM team.

{ 2011 }

### Junior Programmer

Accenture, Milan

Building SQL Queries, reports and data extraction.

## EDUCATION

{ 2011 }

PROFESSIONAL COURSE

Accenture Technology Solutions, Milan

Programming in C, SQL and Java.  
Funded by Accenture Technology Solution.

{ 2010 }

BACHELOR OF INTERNET SCIENCE

University of Bologna

Thesis topic: Economy of Internet and Information "Aspetti sociali e modelli di business ai tempi del web 2.0" (Social Aspects and Business models in the web 2.0 Era)

{ 2004 }

HIGH SCHOOL DIPLOMA

ITC Ferrini, Verbania

"Ragioniere perito commerciale in amministrazione e controllo"

## ABOUT ME

NAME : Katia  
DOB : 06/01/1985  
NATIONALITY : Italian  
AVAILABILITY : Fulltime

{ I'm passionate about technology and web. I love to learn something new at work every day, like tips or tricks in order to accomplish my day. I bring a positive spirit to the workplace and I'm an explosion of ideas. My interests? web, video, screen printing, bill printing and experimenting with analog cameras. }

## BADGES

 CodeSchool  SASS  
 Web Animations  
 HTML5 & CSS3  
 codecademy  AngularJS  
 PHP  
 JavaScript  
 jQuery

## INTERESTS

 20 Million Views

 Analog photography

 Screen printing

 Traveling